

# CACHE CREEK

## CASINO RESORT

For Immediate Release  
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### **New Year's 2011-12 Celebration Weekend at CCCR includes Huge Cash Drawings, Free Entertainment**

**Brooks, Calif.** – New Year's Eve Weekend is the time. Cache Creek Casino Resort is the place! From dancing the night away with the glamorous Cache Club Dancers or catching a free show in Club 88, to winning a share of \$100,000 cash being given away during the weekend, resolve to ring in the New Year right at Cache Creek Casino Resort.

#### **Win Cash!**

Guests who play Cache Creek's latest casino-floor promotion, ***\$777,000 New Year Celebrations***, will have multiple chances to win lots of cash. Swipe your Cache Club card at the Red Kiosks for a chance to earn cash, prizes and cash drawing entries. Club members can swipe once free daily and receive additional swipes for every 1,000 points earned on slots each day (up to 11 total swipes).

There will be hourly \$500 random instant jackpots every day, 3 p.m. to Midnight, for a total of \$5,000 every day! The jackpots are available on any denomination slot machine, plus poker and table games. Just be sure to be playing with your Cache Club card. Then, we'll hold four daily cash drawings at 1 p.m., 4 p.m., 7 p.m. and 10 p.m. on Dec. 31 and Jan. 1, when five lucky players will each win \$2,500 cash. That's a total of \$100,000 cash!

Get lucky with Cache Creek Casino Resort's ***\$777,000 New Year Celebrations!***

All guests must be 21. Complete rules and additional information is available at the Cache Club booth.

#### **Free Entertainment in Club 88**

Cache Creek's exhilarating showroom/nightclub, Club 88, will be rockin' all weekend. Enjoy blues-rock guitarist Tommy Castro and his band on December 30 at 8:30 p.m. Then on January 1, rock-out with Journey Unauthorized, a tribute to the venerable rock band, starting at 8 p.m. Best of all, both shows are free with a Cache Club card, which is free from the Cache Club booth. Following the bands on both nights is smokin' hot party band favorite Busta Groove, playing hits from the 70's, 80's, 90's and today. Complementing the excitement, enjoy the sensuality of Club 88's famous Cache Creek Dancers until the wee hours of the morning! There is no cover charge.

#### **Activities**

No trip to Cache Creek would be complete without a stop at one of our nine award-winning restaurants. Round out your relaxation with a visit to The Spa or hit the links for some seasonably-sensational golf at the 18-hole championship Yocha Dehe Golf Club. And, of course, enjoy all your favorite table games and the latest slot machines, including an exclusive collection of the newest games literally not available anywhere else in the world.

It all comes together to create Northern California's premiere gaming destination resort – and a sure bet for New Year's Weekend 2011-12!

Cache Creek Casino Resort is one of Northern California's largest casino-resort destinations. Located 40 miles northwest of Sacramento and 80 miles from the San Francisco Bay Area in Brooks, Ca., it features 2,300 slot machines, 120 table games, poker room, four diamond hotel, nine restaurants, full-service spa, world-class entertainment in a 700-seat indoor concert venue and seasonal 3000-seat outdoor amphitheater, and an 18-hole championship golf course/facility. For more information, please visit [cachecreek.com](http://cachecreek.com) or call (800) 452-8181.

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