

# CACHE CREEK CASINO RESORT

For Immediate Release  
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## **Scream “Happy New Year” for CCCR’s New Promotion \$777,000 New Year Celebrations through January 28!**

**Brooks, Calif.** – Resolve to fatten your wallet in 2012 by playing Cache Creek’s **\$777,000 New Year Celebrations**, November 28 to January 28 at Cache Creek Casino Resort!

Guests who play Cache Creek’s latest casino-floor promotion, **\$777,000 New Year Celebrations**, will have multiple chances to win lots of cash. Swipe your Cache Club card at the Red Kiosks for a chance to earn cash, prizes and cash drawing entries. Club members can swipe once free daily and receive additional swipes for every 1,000 points earned on slots each day (up to 11 total swipes).

There will be hourly \$500 random instant jackpots every day, 3 p.m. to Midnight, for a total of \$5,000 every day! The jackpots are available on any denomination slot machine, plus poker and table games. Just be sure to be playing with your Cache Club card. Then, we’ll hold four daily cash drawings at 1 p.m., 4 p.m., 7 p.m. and 10 p.m. on Dec. 24, Dec. 25, Dec. 31, Jan. 1 and Jan. 25, when five lucky players will each win \$2,500 cash. That’s a total of \$250,000 cash!

Get lucky in 2012 with Cache Creek Casino Resort’s **\$777,000 New Year Celebrations!** All guests must be 21. Complete rules and additional information is available at the Cache Club booth.

Cache Creek Casino Resort is one of Northern California’s largest casino-resort destinations. Located 40 miles northwest of Sacramento and 80 miles from the San Francisco Bay Area in Brooks, Ca., it features 2,300 slot machines, 120 table games, poker room, four diamond hotel, nine restaurants, full-service spa, world-class entertainment in a 700-seat indoor concert venue and seasonal 3000-seat outdoor amphitheater, and an 18-hole championship golf course/facility. For more information, please visit [cachecreek.com](http://cachecreek.com) or call (800) 452-8181.

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