

CACHE CREEK CASINO RESORT

For Immediate Release
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Prepare to Rock – Thai Style! Guitarist/Singer Sek Loso Plays Cache Creek’s Outdoor Amphitheater on August 14

Brooks, Calif. – He’s recorded several multi-platinum albums. He plays guitar, sings, and simply rocks. Oh, and he’s from Thailand! See Sek Loso with his band in the outdoor *Summer Stage Concert Series* at Cache Creek Casino Resort on Sunday, August 14.

“Loso” (the name of the band fronted by the guitar rocker) was started by Sek Loso in the mid-90s in Bangkok, Thailand. It is one of the first Thai bands to achieve success on the international music scene, having played festivals, including South By Southwest and Glastonbury, and to be produced by a “Western” record producer. In 1991, inspired by his favorite artists, including Guns N’ Roses and Carabao, Loso saved up enough to buy an inexpensive guitar, learned some chords and talked his way onto the stage at one of Bangkok’s popular live-music venues. Within a year, the 17-year-old singer-guitarist was leading the house band, playing covers of Thai rock, indie and pop, as well as Green Day, Nirvana, the Rolling Stones and Jimi Hendrix. Following a few years notched in their trap cases, his newly-formed band’s demo tape was released as an album in 1996. It sold 1.5 million copies. There have been multiple albums since, each selling at least 1 million copies (“platinum” status on the RIAA certification scale), and some selling more than 3 million copies.

Sek Loso plays Cache Creek Casino Resort’s outdoor “Summer Stage” on Sunday, August 14 at 8 p.m. Tickets are \$55/\$45/\$35 and are available online at tickets.com or by phone (800) 225-2277; or at cachecreek.com and Cache Creek Casino Resort’s guest services desk.

Cache Creek Casino Resort is one of Northern California’s largest casino-resort destinations. Located 40 miles northwest of Sacramento and 80 miles from the San Francisco Bay Area in Brooks, Ca., it features 2,300 slot machines, 120 table games, poker room, four diamond hotel, nine restaurants, full-service spa, world-class entertainment in a 700-seat indoor concert venue and seasonal 3000-seat outdoor amphitheater, and an 18-hole championship golf course/facility. For more information, please visit cachecreek.com or call (800) 452-8181.

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