

CACHE CREEK CASINO RESORT

For Immediate Release
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Michael Traum Hired as New Communications Manager at Cache Creek Casino Resort

BROOKS, Calif. – Cache Creek Casino Resort recently named Michael Traum as their new communications manager. Traum's duties within the casino-resort's marketing department will include media and community relations, external and internal communications, philanthropic initiatives and resort-wide publicity.

Traum comes to Cache Creek from John Ascuaga's Nugget Casino Resort in Reno, NV., where he was Public Relations Manager for five years. Prior to that, he spent six years with Harrah's Entertainment, Inc., in Lake Tahoe and four years as a sports writer at a daily newspaper in South Lake Tahoe, CA. He and his wife, Tracy, have two children.

Cache Creek Casino Resort, located 40 miles northwest of Sacramento and 80 miles from the San Francisco Bay Area in Brooks, CA., is one of Northern California's largest casino-resort destinations. The 415,000 square-foot property features 2,300 slot machines, 120 table games, a poker room, four diamond hotel, nine restaurants, full-service spa, world-class entertainment in a 700-seat indoor concert venue and seasonal 3000-seat outdoor amphitheater, and an 18-hole championship golf course. For more information, please visit www.cachecreek.com or call (800) 452-8181.

Contact: Michael Traum, Communications Manager: (530) 796-5333; mtraum@cachecreek.com