

CACHE CREEK CASINO RESORT

For Immediate Release
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Cache Creek receives 'Workplace Excellence' award

BROOKS, Calif. – The Sacramento Area Human Resource Association (SAHRA) hosted the 8th Annual Sacramento Workplace Excellence Leader (SWEL) Awards on April 29, naming Cache Creek Casino Resort as the winner in the category of Large-Size For-Profit organization. SWEL awards recognize outstanding Sacramento-area organizations which are nominated by their employees for unique and exceptional human resources practices.

"I consider being named the 2010 SWEL winner in the For-Profit Large-Size category to be the crowning achievement in the twenty-five year history of Cache Creek Indian Bingo & Casino and Cache Creek Casino Resort," said Cache Creek General Manager Randy Takemoto, who accepted the award. "This is yet another example that tells me we are on the right track embracing our RICH business strategy as the key to our success." The RICH program encourages employees to exhibit Respect, Integrity, Commitment, and Humility in their every day work behaviors, and is a fundamental part of the workplace culture at Cache Creek.

SWEL awards were given for small, medium, and large-size organizations in the categories of not-for-profit, profit, and government agency/public sector. Nominees completed an extensive application process that was screened by three sets of judges chosen from among representatives of the community and local businesses. SAHRA, in association with the Sacramento Bee, began developing the SWEL concept in 2002 and held the first event in 2003. More than 500 people were in attendance for this year's event, with over 100 organizations submitting nominations. The 2009 award for Large-Size For-Profit was Intel.

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